

## RECREATION INDUSTRY AWARDS OF EXCELLENCE

### AWARD CATEGORIES

#### STEPHEN BARR AWARD OF EXCELLENCE FOR

##### *Recreation Facility Design*

This award will be presented every two years for a recreation facility or facility space design. The project must be Alberta based and need not be completely constructed. It must be a commissioned work not an academic design. The facility design will incorporate such things as:

- Creative design and innovative inclusion of multiple uses.
- Unique features that enable active living and community well being.
- Integration of special populations and specific minorities.
- Green design and energy efficiency.

Award recipients could be an architect, architectural group, engineer or architectural technician.

#### AWARD OF EXCELLENCE FOR

##### *Community Design*

This award will be presented every two years for excellence in community or sub division design work for Alberta. It need not be completely constructed, but must be a commissioned work, not an academic design, which:

- Innovatively provides for parks, open spaces, natural environments, and multi-use connectivity within and between other areas, parks, and neighbourhoods.
- Follows the principles of “smart planning”.
- Optimizes opportunities for healthy living within the community.
- Enhances the “sense of place” and feeling of community among residents.
- Integrates all elements of the community in such a manner to maximize the multi-use functionality of public spaces in a safe manner.
- Recognizes the natural environs of the locale.

Award recipients could be a land developer, urban & regional planner, or a recreation planner.

## AWARD OF EXCELLENCE FOR

### *Innovation in Recreation Products & Retailing*

This award will be presented every two years for the development of innovative recreation products including sports or fitness equipment, playscape or park equipment, recreational clothing wear, outdoor adventure products or products which enhance/promote creative expression. Award winners will have accomplished such things as:

- Enhancing opportunities for recreation/adventure within communities, community parks and open space areas, or the out-of-doors.
- Fostering healthy lifestyles and quality of life through participation in recreation.
- Providing increased opportunities to safely engage in recreation activity regardless of ability.
- Expanding recreation choices for individuals through improved and new products which promote participation and/or improve upon recreational communities.

Award recipients could be a retailer, inventor, manufacturer or entrepreneur.

## AWARD OF EXCELLENCE FOR

### *Recreation Marketing & Advertising*

This award will be presented every two years to recognize excellence in marketing campaigns, programs, or materials that have:

- Promoted active living and wellness on a personal or community level.
- Provided recreational opportunities for individuals and / or groups that might otherwise have not participated.
- Encouraged participation in recreational activities.
- Expanded recreation choices for individuals through improved and innovative communications which promote participation and/or improve upon recreational environments.
- Enhanced opportunities for recreation/adventure within communities, community parks and open space areas, or the out-of-doors.
- Promoted recreation facilities and assets.
- Promoted a multi-faceted campaign/program to enrich, educate or drive participation and compels a public call to action.

Award recipients could be a marketing/communications agency, an individual professional or an advertising agency.

AWARD OF EXCELLENCE FOR  
*Parks & Open Space Design*

This award will be presented every two years to an individual or group for the design of parks and open spaces in Alberta where the design:

- Enhances opportunities for social, environmental, and economic sustainability.
- Creatively maximizes the functional and aesthetic aspects of an area or site.
- Leverages and improves upon the positive natural capital attributes inherent in the locale.
- Recognizes the special needs and interests of segments of the community.
- Encourages a greater appreciation of parks & open spaces within the community.

Award recipients could be a landscape architect, landscape architect team, landscape design technician, engineer, urban & regional planners or recreation planner.

AWARD OF EXCELLENCE FOR  
*Constructing Recreation Spaces & Places*

This award will be presented every two years for the construction of recreation facilities, parks and open spaces in Alberta which:

- Exhibit high levels of quality in construction.
- Adhere to scheduling and budget.
- Demonstrate project management skills that include excellent rapport and communication with design professionals and facility owner.
- Engage in construction site activities reflecting concerns for the community and onsite staff in terms of safety, noise, cleanliness and order.

Award recipients could be a contractor, landscape/trails contractor, or building and landscape subtrade.