



RECREATION INDUSTRY AWARDS OF EXCELLENCE

ADJUDICATION CRITERIA FOR EACH AWARD CATEGORY

STEPHEN BARR AWARD OF EXCELLENCE FOR *Recreation Facility Design*

Eligible Candidates:

- Architects / Architectural Design Teams
- Engineers
- Architectural Technicians

Adjudication Criteria:

The design itself must be complete, however the actual facility need not be constructed.

- Describe the facility itself. In what community or municipality(s) is the project intended? What are the intended uses for the facility? Does the design incorporate existing facilities?
- Has the design been developed / constructed?
- What elements of the design are considered innovative or unique?
- Describe the design elements that:
 - optimize energy efficiency
 - incorporate elements of “green” design
 - comply with LEEDS certification?
- Describe the measures integrated into the design to maximum accessibility.
- Describe the design’s architectural creativity in terms of interior and exterior expression. How does this design “fit” into the facility’s environment?
- Describe how the building and site designs complement each other and ensures for sufficient parking, access, circulation.
- Describe the stakeholder / community involvement process (es) that were utilized in the design process.
- What is the cost of implementing the facility design?

AWARD OF EXCELLENCE FOR
Community Design

Eligible Candidates:

- Land Developers
- Urban Planners
- Regional Planners
- Recreation Planners

Adjudication Criteria:

The design itself must be complete, however the actual project need not be completed nor implemented.

- Describe the community / subdivision itself. In what community or municipality(s) is the project intended?
- To what degree has the community design been implemented?
- How is this community design integrated with the surrounding areas, parks, and neighbourhoods?
- Describe the specific elements of the design that further the following healthy personal and community values:
 - Physical health
 - Social health
 - Spiritual health
 - Safety
- Outline how the design has followed the principles of smart planning.
- How has “sense of place” been enhanced through the design?
- Describe the means through which the design illustrates and enhances environmental sustainability.
- Describe the stakeholder / community involvement process (es) that were utilized in the design process.
- What elements of the design are considered innovative or unique?
- What is the cost of implementing the facility design?

AWARD OF EXCELLENCE FOR

Innovation in Recreation Products & Retailing

Eligible Candidates:

- Recreation product design / inventions (e.g. sporting equipment, arts / crafts products, playscape / park equipment / fixtures, playgrounds, fitness equipment, indoor)
- Product Retailers

Adjudication Criteria:

- Product promotes physical, social or emotional wellness.
- Product availability vis-à-vis market of users.
- Quality of product relative to sustained use.
- Innovative design - improves upon or provides new opportunities to recreate.
- Product that displayed a creative, cohesive and consistent brand message in print.
- Consideration given to the product that was created to lessen the impact on the environment, whether through its manufacturing process; materials or usage of the product itself.
- Awarded the best new brand product with the most exciting designs, increased its brand appeal and grew its business throughout Alberta.

AWARD OF EXCELLENCE FOR

Recreation Marketing & Advertising

Eligible Candidates:

- Individuals, organizations or companies who market and / or provide communications programs, campaigns or advertising ventures which increase public awareness regarding the positive contribution that recreation can make to citizens and the life of communities

Adjudication Criteria:

The campaign / materials needs to have been implemented.

- Briefly describe the content of the campaign or materials. What is the event or message? How does this content promote the benefits / quality of life contributions of recreation and parks?
- What were the goals of the campaign?
 - a. How successful was the campaign in achieving these goals?
 - b. How was success measured?
- When was the campaign implemented? When were the materials utilized?
- In what community(s) was the campaign implemented?
- Describe the different elements / planks of the program? (Note differences in approach, timing, distribution, and sub-goals associated with each.)
- What specific challenges were overcome through the implementation of the campaign or materials?
- What is innovative about the campaign / materials?

AWARD OF EXCELLENCE FOR
Parks & Open Space Design

Eligible Candidates:

- Landscape Architects / Landscape Architect Teams
- Engineers
- Urban & Regional Planners
- Landscape Design Technicians
- Recreation Planners

Adjudication Criteria:

The design itself must be complete, however the actual infrastructure need not be.

- Describe the project itself. In what community or municipality(s) is the project intended?
- To what degree has the design been implemented?
- How is this design integrated with the surrounding areas, parks, and neighbourhoods?
- Describe the specific elements of the design that further the following healthy personal and community values:
 - Physical health
 - Social health
 - Spiritual health
 - Safety
- Outline how the design addresses the needs of special populations and other target groups (e.g. children, seniors, and people with disabilities).
- Describe the means through which the design illustrates and enhances environmental sustainability.
- Describe the stakeholder / community involvement process(es) that were utilized in the design process.
- What elements of the design are considered innovative or unique?
- How has the design created a greater appreciation of parks & open space within the community?
- What is the cost of implementing the facility design?

AWARD OF EXCELLENCE FOR

Constructing Recreation Spaces & Places

Eligible Candidates:

- Building Contractors
- Landscape / Trail Contractors
- Building & Landscape Sub-trades

Adjudication Criteria:

The construction needs to be complete.

- Describe the facility itself. In what community or municipality(s) is the project built? What are the intended uses for the facility? Does the design incorporate existing facilities?
- What was the original project budget? What was the final cost of the project? Provide explanation should the two figures differ.
- Describe how precisely the project adhered to the construction schedule. Was the facility open when it was originally scheduled?
- Describe the interaction and communication between the nominee, the design professionals, and the client.
- Describe elements of the construction itself that illustrates concern for the community and onsite staff in terms of safety, noise, cleanliness, and order.
 - What specific actions were taken to interact with the community?
- What challenges arose during the construction and how were these challenges dealt with?